



# Underground Shopping and Entertainment Center

Poltava City, Ukraine

March, 2009



#### **Budinvest SM Overview**



#### About a company

Budinvest SM Joint-Stock Company – a construction company founded in 2005. Today it has the reputation of stable and reliable organization with a great number of qualified staff, powerful production basis, new modern construction machinery. Budinvest SM Joint-Stock Company cooperates with leading project institutes of Ukraine using new technology and recent development.

Since 2008, Budinvest SM Joint-Stock Company has become an investment and construction holding. A holding structure consists of:

- Asset management company
- Factory of TEKO company (Germany) ready-mixed concrete, productivity is 65 м3/hour
- Monolithic frame-house-building company
- Reinforced concrete frame factory of precast construction production

Organization of corporate system management of projects inside the holding is based on innovations in the project management. We control the projects realization process with the computer simulation technique of construction projects in Spider Project System.

#### Our main principles in our work

- Qualitative construction of new buildings
- Usage of high technology
- Infrastructure development
- Environment preservation
- Neighborhood improvement



16-story residential complex Turbinka (monolithic frame-housebuilding technology), Poltava



Residential Complex with Penthouse, Poltava



## **Budinvest SM Portfolio**



The Company uses Spider Project System software in controlling projects realization. In 2009, a project portfolio of the holding consists of:

Object	Location	GBA, sq m		
Completed projects				
Residential complex	Ukraine, Poltava, downtown, 12 Lyahova Str.	6,978		
Residential complex with penthouse, 2 phases	Ukraine, Poltava, downtown, 77a Oktyabyrskaya Str.	14,934		
Projects un	der construction			
16-story residential complex Turbinka (monolithic frame-house-building technology)	Ukraine, Poltava, downtown, 60d Oktyabyrskaya Str.	16,523		
Residential complex	Ukraine, Sumy, Novomistenskaya Str.	13,982		
Residential complex	Ukraine, Poltava, 6 Stanislavskogo Str.	5,528		
Projects for development				
Residential area development	Ukraine, Poltava, Polovki microdistrict	72,313		
Business center with hotel	Ukraine, Poltava, downtown, 46v Oktyabrskaya Str.	16,405		
Underground shopping and entertainment center	Ukraine, Poltava, downtown, Sennaya, Oktyabrskaya and Nezavisimosti Str. junction	11,000		
Restaurant and hotel complex	Ukraine, Poltava, 5 Mira Str.	10,401		
Multifunctional residential complex	Ukraine, Poltava, downtown, 10 Lyahova Str.	31,892		
Total		199,956		

All projects listed above is a result of our dynamic development and we are highly interested in collaboration with serious partners in investment and development sphere.

A start of new development projects in different districts of Poltava and Sumy is another example of the company's dynamic development.



### **Poltava Overview**





- -Total area 103 sq km
- -Capital of Poltava oblast, with 1,7 million inhabitants
- -11th largest city in Ukraine
- -Civilian airport, unique military aerodrome
- -Located on the M-03, E-40, M-22 international routes
- -Railway links
- -Moderate continental climate
- -24 post-secondary institutions 51,000 students
- -Commemorates 300th anniversary of the Battle of Poltava in 2009
- -Population 306,000

Poltava region is known by the production of iron ore, the production and processing of oil and gas, manufacture of lorries, diamond tools, turbines, knitted wear, leather footwear, refined clothes, grains, sugar, vegetable oil, confectionery products and the like. Mineral water from Mirhorod district is loved in all country. Agricultural production of the region is consumed in Ukraine, and is exported.









# **Key Macroeconomic Indicators, 2008**



Oblasts	Real gross region product change %			Companies profit change,%	Capital investment change, %	
	January - June	January - September	January - June	January-August	January - September	
Ukraine	6,5	78,9	6,8		4,7	
Autonomous Republic of Crimea	9,0	143,1	5,2	41,4	9,7	
Vinnytsy	7,2	114,5	6,8	27,4	0,3	
Volyn	9,3	33,3	8,4	,	0,1	
Dnipropetrovsk	5,5	164,8	5,2	105,3	7,2	
Donetsk	4,6	300,6	5,6		10,8	
Zhytomyr	8,2	117,2	9,4	41,0	9,3	
Zakarpattya	9,7	61,7	6,2	51,6	-1,3	
Zaporizhzhya	7,4	139,3	6,2	31,1	0,9	
Ivano-Frankivsk	-1,0	103,6	8,5	26,1	18,0	
Kyiv	8,3	25,4	6,0	61,9	18,9	
Kirovohrad	6,7	152,3	8,2	110,0	20,1	
Luhansk	4,3	344,2	7,4	174,2	-18,9	
Lviv	5,9	39,2	8,2	75,5	10,9	
Mykolayiv	-0,6	185,8	8,8		-6,3	
Odesa	11,3	48,9	5,0	107,4		
Poltava	-3,9	207,6	7,0	126,2	15,9	
Rivne	4,5	82,8	9,4	72,4	14,9	
Sumy	7,4	163,5	7,4	110,8	2,4	
Ternopil	11,8	43,5	9,7	89,2	28,0	
Kharkiv	5,8	59,5	6,1	52,7	-11,9	
Kherson	6,4	126,7	8,5	99,8	42,2	
Khmelnytskiy	7,8	74,3	9,3	66,4	54,2	
Cherkasy	20,7	94,3	9,2	166,7	11,6	
Chernivtsi	7,1	116,2	8,3	79,2	16,3	
Chemihiv	8,7	90,5	9,4	-0,5	-2,3	
cities						
Kyiv	8,9	21,7	3,1	51,2	-4,9	
Sevastopol	4,0	137,8	3,3	84,1	7,7	

Before the crisis almost all regions had good macroeconomic figures and Poltava region was one of the leading regions of Ukraine according to the majority of indexes. Now in Ukraine there is decrease in export oriented industries and construction sphere. For Poltava situation is better because it has diversified industry and exports less than other regions.

Fist five in the list
Second five in the list

Source: State Statistics Committee



#### **Retail Market of Poltava**



Retail real estate segment in Poltava is the most developed one among other types of commercial properties. There are 12 objects that can be mentioned as shopping centers. New ones are Concord, Paravoz, Equator, City.Com, GBA of the rest centers are all of 2,000 sq m.

In the development of high-quality commercial real estate a watershed year for Poltava was 2007. First conceptual shopping malls Concord and Equator (total area of 25,000 sq m) were put into operation that year.

In the second part of 2008, regional market changed in the same way as the capital market because of crisis. As of today, there are about 13 new objects which were announced for development and there is one under construction – mixed-used complex Kiev (GBA -100, 000 sq m and GLA – 80,000 sq m). The first fase of mixed-used complex Kiev, GBA – 40,000 sq m, is planned to put into operation in 1Q 2009.

According to the general situation on the real estate market, the construction volume will slow down in the nearest future. But it is worth to mention that the retail segment stays the most perspective one for development in the future. And now it is time to form optimal portfolio of land plots and choose the best locations.

Average rent prices for shopping real estate - \$20-80, sale - \$1,500 - 2,500.





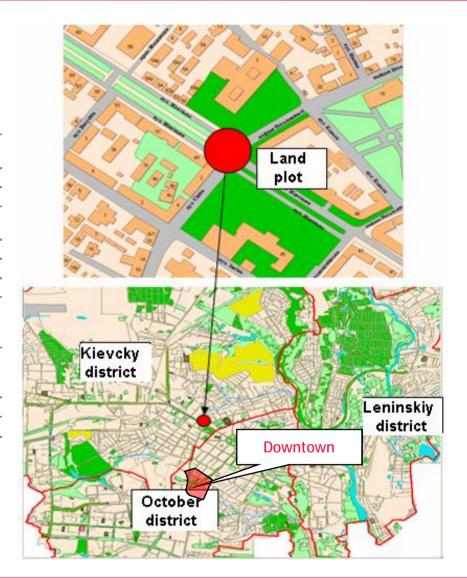




# **Key Project Parameters**



Format	Underground Shopping and Entertainment Center	
Location	Sennaya,Oktyabrskaya and Nezavisimosti Str. junctior Poltava, Ukraine	
Initiator	Budinvest SM Joint-Stock Company	
Land plot area	0.64 ha	
Land plot status	Registered land lease from 28.10.2008 till 28.10.2010, Right of Superficies from 12.11.2008	
Project stage	Project paper under process	
Total project area	11,000 sq m	
Gross leasable area	5, 430 sq m	
Tuso, Levis, Marks and Spencer, BGN, Adidas, Reebok, Unitrade, DiaWest, Brocard, Neri Karra others		
Desired form of investor's participation	Project sale with building permits or partial participation in the development of the project	
Start of construction	2010	
Delivery	2012	





## **General Information**





## Situational scheme







## **Brief Description of the Project**



The site is located in the central part of Poltava, at the intersection of the central city roads, pedestrian crossings and the boulevard. The plot is surrounded by Kiev hotel, residential building, City Administration and the University of Poltava Consumer Cooperatives. There are 2 public transport stops at the site.

The shopping center will be positioned as a universal regional shopping center, focused at passing by pedestrian flow, as well as residents, workers, and students in that area of the city.

On the lower level anchor tenants such as food zone, entertainment, and major network retailers will be located.

On the upper level different shops selling goods of mass market will be located.

Entrance	Shopping center

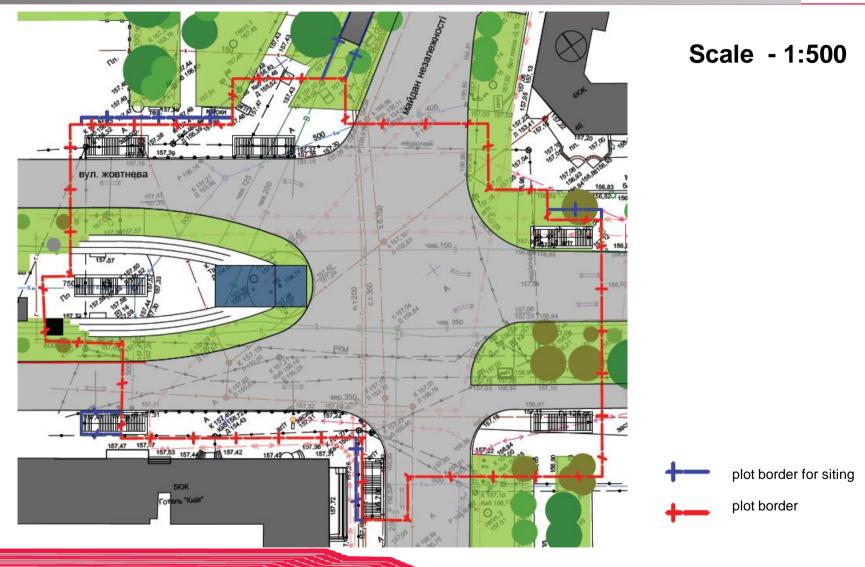
Technical and Economic Figures				
	Function	Gross leasable area	Total project area	
- 5.5 m floor	Shopping area	2, 300 sq m	5, 500 sq m	
- 10 m floor	Shopping area	2, 030 sq m	5, 500 sq m	
	Entertainment	650 sq m		
	Food-court	450 sq m		
	Total	5, 430 sq m	11, 000 sq m	





## **General Plan Scheme**

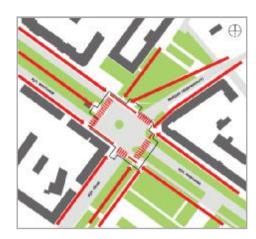






#### **Pedestrian Scheme**





In the immediate proximity to the site location pedestrian flows amount more than 50,000 people (and 42,000 cars) per day, which is the highest index for Poltava, such traffic is provided by a business environment, universities campuses and social infrastructure elements (leisure area, residential property, stores and services).



pedestrian crossing



pedestrians' main moving directions



The plot is located at the roundabout transport junction in the city centre and has comfortable approaches from all districts of Poltava.

The region is also has well-developed public transport ground movement.

Today, the location of the object is a transportation artery, which runs about 70% of city's traffic and connecting main streets.



path of transport motion



## Floor Plan - 5.500 m





#### Plan at Level - 5.500 Shopping area - 2,330 sq m





## Floor Plan - 10.000 m





#### Plan at Level - 10.000

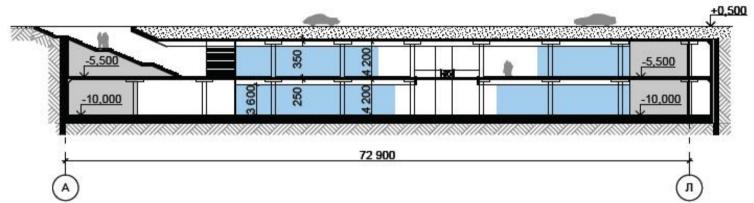
Shopping area – 2,030 sq m Entertainment – 650 sq m Food-court – 450 sq m



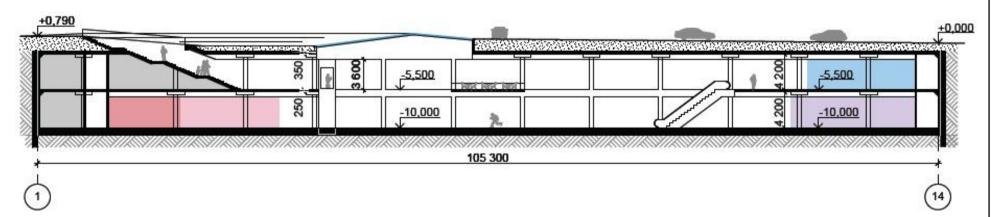
## **Sectional View**



#### 1-1



## 2-2





# **Project Sale with Building Permits**



Technical Indicators			
GBA, sq m	11,000		
GLA, sq m	5,430		
Start of construction, year	3,4Q 2010		
Delivery, year	1,2Q 2012		

Project cost	
Project expense, including VAT, total	1,340 \$/sq m
Including construction, including VAT	1,089 \$/sq m

GLA	Topont	GLA	Rental rate	
structure	Tenant	GLA	including VAT	excluding VAT
12%	anchor tenant	652	\$15	\$13
80%	basic tenant	4,344	\$45	\$38
8%	small tenant	434	\$61	\$51
optional	optional tenant	300	\$20	\$17

Occupancy		
1,2Q 2012	75%	
3,4Q 2012	85%	
1,2Q 2013	100%	
	100%	



#### **Thanks for Your Attention!**



#### Initiator

#### **Budinvest SM**

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